

## **Finance for Non Finance Managers**

**Aims** Participants will be better able to:

1. Highlight what profit is, and detail how they can affect it
2. Analyse and interpret financial information
3. Understand the inter-relationship of between different figures and ratios
4. Find reasons why figures do not balance or make sense
5. Use financial information to make informed decisions for their department and the business

## **Topics**

- Contribution of income and expenditure to profit & loss
- Steps you can take to affect profit
- Key financial measures and ratios
- Analysing financial information
- Forecasting and budgeting
- Managing costs & margin
- Setting financial objectives
- Business simulation activity to practice the above topics