

BUYER CONNECT
connecting retailers and suppliers



LONGACRES GARDEN & GIFTWARE MEET THE BUYER DAY
Thursday 30th November 2017

We are delighted to announce that GIMA will be hosting a “Meet the Buyer” day with Longacres, the UK’s largest independent Garden Centre.

This family owned group consists of four centres, with the flagship store in Bagshot Surrey which has been the highest turnover garden centre in the UK for 7 years. Four years ago Longacres Shepperton was acquired and last year Bybrook Barn in Ashford Kent was also added to the group. Opened in 2009, the Chobham branch of Longacres is a garden shop rather than a garden centre, but still stocks a similar range of products.

Keen prices without compromising on customer service and quality have earned Longacres a formidable reputation throughout Surrey and the surrounding areas.

With further plans to expand the group, owner, Nigel Long has been encouraged by the success with recent acquisitions and continues the quest for expansion and is on the lookout for further businesses that offer potential and enable Longacres to continue its ambitious expansion plans. <http://www.longacres.co.uk>

The event will take place on Thursday 30th November at a venue in or near to Bagshot.

Participants will be allocated a **20 minute appointment time** with relevant buyers and the

team of 4 buyers will be headed up on the day by Nigel Long.

A maximum of 2 people from each supplier company will be allowed and suppliers are urged to use the time available to concentrate on the features and benefits of the products they have to offer supported by cost price proposals.

This is a unique opportunity for potential new suppliers and as such, is sure to attract a big response. There will also be a limit to the number of people that can be accommodated on the day and the event will need to be carefully organised and planned.

Buyers covering all the following categories will be participating including:

**Plastic Pots/ Containers / Core Gardening Lines / Garden Décor
Watering / Artificial / Machinery / Tools / Fertilisers and Chemicals
Pest Control / Outdoor Paint / Paving / Aggregates
Timber Fencing & Related Products / Outdoor pots
Water Features and Accessories
Candles / Indoor Clocks / Home Décor
Giftware Lines With Potential to Sell within a Garden Centre**

With this in mind, could you please complete and return the [attached form](#) indicating by return, which product category or categories you would be interested in. We will then make the arrangements on your behalf and confirm to you well in advance of the day.

To offset the cost of the day, there will be a charge of **£95.00+VAT for GIMA members** and **£145+VAT for non-members**. We look forward to receiving your nominated product categories and payment no later than Friday 17th November and we will be in contact again with further updates of the event.