



Innovators' Seed Corn Fund

Representing Garden Industry Suppliers

Your product or invention may be just what the gardening industry is waiting to see.

GIMA is delighted to be able to offer an annual grant totalling £6,000 to help launch innovative, exciting, never before seen products for the gardening market.

If you have a new product or invention, and would like to showcase it to leading manufacturers, retailers and distributors in the gardening industry, then this could be just the help you need to get your product to market.

Judged by a panel of industry experts, the GIMA Seed Corn Fund will be awarded to the most innovative and unique product, offering the greatest commercial opportunity in the market.



This is what last years winners Green Digit had to say about receiving the grant.

“Winning the GIMA Innovators' Seed Corn Fund is our biggest achievement to date. It means a great deal to us to have our product recognised by such highly experienced people from within the gardening industry”

The winning entry will be announced at the annual GLEE trade show, attended by thousands of garden industry buyers and decision makers held at the NEC in September.

How to Enter

If you are interested in applying go to www.gima.org.uk/seed-corn-fund/ and complete the application form by Friday 8th July 2016.

Make sure you include all relevant details, pictures and video (if available) to enable the judging panel to really understand your product.

Entries will be shortlisted and finalists may be asked to submit their finished products for final judging.

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The winner will receive a grant of £6,000 to fund the following:-

- Free exhibition space at GLEE, the UK's leading garden retail trade show to the value of £2000
- Support with design, development, manufacturing or marketing costs
- Business consultancy with an industry expert
- GIMA (Garden Industry Manufacturers' Association) membership for 1 year
- ACID (Anti Copying In Design) membership for 1 year
- Free promotion around the GLEE trade show
- Free half page advert in the GIMA New Product Digest publication

The 'grant' is open to inventors, small businesses, start-up businesses with annual turnover of up to £50K who have never exhibited at GLEE before. Products must be developed to a sufficient stage to be suitable and ready for market. Applicants must ensure that all reasonable design protection is in place prior to submitting their entry. Non disclosure or confidentiality agreements can be signed if required.

Closing date for applications is Friday 8th July, 2016.



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